

**Magic Kingdom
40th Anniversary
Then and Now series**

Editorial Schedule

August – October 2011

Last Updated: September 1, 2011

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Date released	Title	Summary
Friday, August 19	Coming Soon: Magic Kingdom 40th Anniversary	What to expect during the next 3 months as we celebrate the Walt Disney World Resort's 40 th anniversary.
Friday, August 26	Good for Choice of One	Magic Kingdom Park tickets have evolved throughout the past 40 years, beginning with the ticket books, which included the famed E ticket.
Friday, September 2	Orange Bird in a Sunshine Tree	The Orange Bird has reappeared recently, but was originally an icon for the Walt Disney World Resort as the mascot for Florida Citrus Growers
Friday, September 9	The Future That Never Was is Finally Here	Tomorrowland is one of the most ever-changing areas of Magic Kingdom Park, undergoing an extensive remodel in 1994.
Friday, September 16	Merrily On Our Way to Nowhere in Particular	Mr. Toad's Wild Ride is one of the most beloved memories of the early days of Magic Kingdom Park.
Friday, September 23	Walking Right Down the Middle of Main Street, U.S.A.	In addition to the changing storefront windows crediting Disney Legends, Main Street U.S.A. shops, restaurants, exhibits and even landscapes have undergone some changes.
Friday, September 30	October 1, 1971	Learn what Magic Kingdom Park was like on opening day in 1971.
Friday, October 7	Happy Haunts Materialize	Which Imagineers and Disney Legends are represented on the famous tombstones at Haunted Mansion.
Friday, October 14	On This Magic Night	Disney Parks are known for their parades, shows and characters. Learn about entertainment, past and present.
Friday, October 21	Bear Band Serenade	Country Bear Jamboree's unique history and how it became the first attraction to premier at the Florida site.
Friday, October 28	20,000 Leagues Under the Sea	20,000 Leagues Under the Sea was a beloved attraction, but the area will soon become one of the most anticipated and exciting expansions in the park's history.