

Graphic Design professional with demonstrated experience in the industry including print production, logo design and branding, corporate communications, and apparel design.

Education

University of South Carolina | Bachelor of Arts | Studio Art – Graphic Design | 2008
University of Florida | Master of Arts coursework | Art Education

Work Experience

Owner and Designer | TEWdream | 2003 - Present

Design graphic materials for print and digital platforms. Manage client relationship throughout development process from initial consultations to final billing, responding to feedback and answering questions. Clients include Pride Socks, DJ Miles, Abound Dance, Talon Beading Company, Red State Brewing.

Lead Graphic Designer | Ascend Sportswear | 2017 - 2017

Managed design process for custom athletic products. Consulted directly with clients via phone and e-mail to fulfill design needs in creative and timely manner. Color managed and prepared each file for pre-production, consulting with factory to achieve desired outcome during the dye-sublimation and cut-and-sew printing processes.

Senior Production Artist and Archivist | Tiltworks | 2013 - 2017

Collaborated with product development team to design and edit apparel art for clients such as Disney Store, Disney Parks, Ron Jon Surf Shop, Universal Studios, and Hard Rock Cafe. Built comprehensive layouts displaying art, garment, and specialty printing techniques. Prepared final files for factory screen-printing. Responsible for printing posters and mock ups for presentations. Served as company archivist, maintaining and organizing art files. Created meta tags for art styles and brands represented in database and on the company website.

Graphic Designer | Walt Disney World Communications | 2008 - 2012

Developed content driven design including marketing collateral, posters, online content, radio announcements, newsletters, and video promotions to inform Cast Members and Disney College Program participants on operations for *Magic Kingdom* Park and Disney Housing Operations. Photographed park and activities for use in communication vehicles. Partnered with resort leaders to fulfill design and signage needs, preparing and managing files for printing. Updated intranet site for each department. Created logo and brand identity for Disney Housing Operations. Developed style guide and collateral for *Magic Kingdom* Park 40th anniversary celebration including special edition guide map.

Product Development Intern | Disney Theme Park Merchandise | 2007 - 2008

Created accessories, head wear, and women's apparel for the *Walt Disney World* and *Disneyland* Resorts. Collaborated with business partners and factories from conception to delivery to create quality products for Guests. Assessed fabrics, colors, art, and details for each product, assuring final product met budget and artistic standards. Handled variety of projects including setting showrooms, photographing products, and mounting art.

Skills

Adobe Creative Suite – Photoshop, Illustrator, InDesign, DreamWeaver, Flash, Microsoft Office, Windows, Mac, photography, copywriting, page layout, illustration, typography, and project management.