

TAMMY WARNER

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Graphic design professional with demonstrated experience in the industry, including print, web, logo design and branding, corporate communications, and apparel design.

EDUCATION

University of South Carolina | Bachelor of Arts | Studio Art—Graphic Design | 2008
University of Florida | Master of Arts coursework | Art Education

WORK EXPERIENCE

Graphic Design Contractor | 2017—present

Currently supporting Wells Fargo corporate communications. Collaborate with partners within the company to develop graphic materials such as infographics, flyers, and fact sheets for use in print, web, and social media platforms to promote the Wells Fargo brand and inform about company activities and initiatives.

Previously supported Ascend Sportswear. Managed design process for custom athletic products, consulting with clients and factory to fulfill design needs and prepare each file for dye-sublimation printing and cut-and-sew production.

Senior Production Artist | Tiltworks | 2013—2017

Collaborated with product development team to design artwork for apparel for clients such as The Disney Store, Disney Parks, Ron Jon Surf Shop, Universal Studios, and Hard Rock Cafe. Built comprehensive layouts displaying art, garment, and specialty printing techniques. Prepared final files for factory screen-printing. Responsible for printing posters and mock ups for line review presentations. Served as company archivist, maintaining, labeling, and organizing art files.

Graphic Designer | Walt Disney World Communications | 2008—2012

Developed style guide and collateral for Magic Kingdom Park 40th anniversary celebration, including special edition guide map. Designed logo and brand identity for Disney Housing Operations department. Created content driven visual and written graphics, including marketing collateral, posters, online and intranet content, radio announcements, newsletters, and video promotions to inform Guests and Cast Members about Magic Kingdom Park and Disney College Program operations. Photographed resort activities for use in communication vehicles. Partnered with company leaders to fulfill design and signage needs, preparing and managing files for printing. Updated company intranet site modules.

Product Development Intern | Disney Theme Park Merchandise | 2007—2008

Created accessories, head-wear, and women's apparel for the Walt Disney World and Disneyland Resorts. Collaborated with business partners and factories from conception to delivery to create quality products for Guests. Assessed fabrics, colors, art, and details for each product, assuring final product met budget and artistic standards. Handled variety of projects including setting showrooms, photographing products, and mounting art.

Graphic Design Freelancer | 2003—Present

Design graphic materials for print and digital platforms. Manage client relationship throughout development process from initial consultations to final delivery, responding to feedback and answering questions. Clients include Pride Socks, DJ Miles, Abound Dance, Talon Beading Company, Red State Brewing, and W'Abenaki Stylez.

SKILLS

Adobe Creative Suite (Photoshop, Illustrator, InDesign, DreamWeaver), Microsoft Office, Windows and Mac work stations, photography, copywriting, page layout, illustration, typography, and project management.
